



# Graphic Design Course By BIDM

DURATION: 3 MONTHS

CENTERS: BANGALORE | DEHRADUN

Your Gateway to a Bright  
Career in the **Digital World!**



[hello@bidmonline.com](mailto:hello@bidmonline.com)



+91-88672 20173



[bidmonline.com](http://bidmonline.com)

# BANGALORE INSTITUTE OF DIGITAL MARKETING

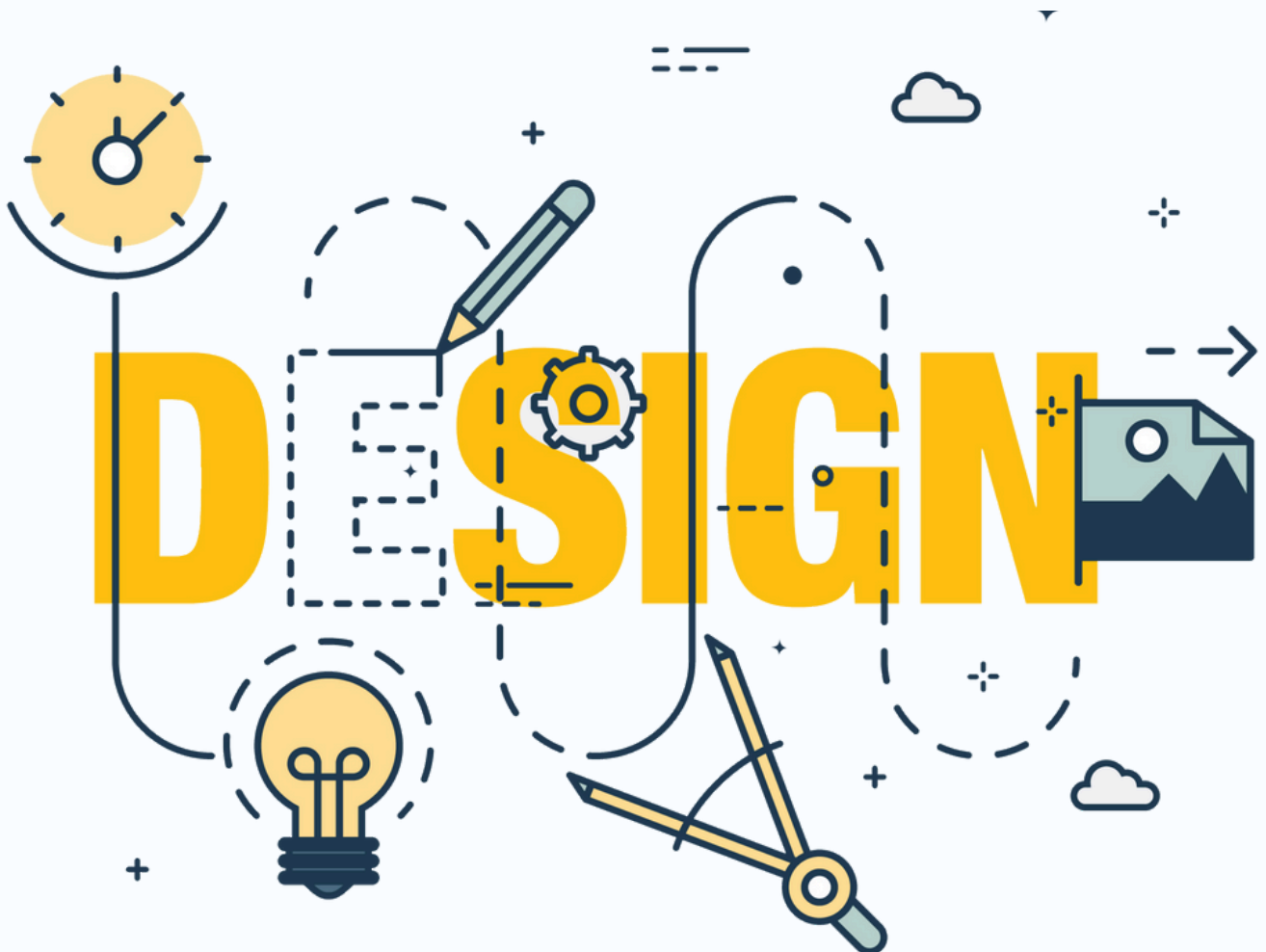
## WHO WE ARE?

**Bangalore Institute of Digital Marketing** was founded with a mission to bridge the digital skills gap in India by offering high-quality, hands-on training in digital marketing and related fields. With a team of experienced industry professionals, modern teaching methodologies, and a student-centric approach, we ensure our learners gain not just theoretical knowledge but real-world experience. Our goal is simple — to create future-ready digital professionals who are confident, competent, and creative.

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# ABOUT COURSE

Master the art of visual storytelling with BIDM's **Graphic Designing Course**. Designed for aspiring designers, content creators, and marketers, this program equips you with both the creative thinking and technical skills necessary to produce professional-grade designs for digital and print media. Whether you're a beginner or looking to upgrade your skill set, this course offers everything you need to launch a successful design career.



# LEARN FROM EXPERTS

## ➔ What You Will Learn?

In this course, students will explore the principles of design, color theory, typography, branding, and layout design. You'll learn how to create compelling logos, social media graphics, marketing materials, and brand identities. Real-time assignments and guided projects help you build a strong foundation in both creativity and industry-relevant techniques.

## ➔ CAREER OPPORTUNITIES

➔ Graphic Designer

➔ Packaging Designer

➔ Brand Designer

➔ Brand Identity Designer

➔ Visual Communication Specialist

➔ Freelance Graphic Designer

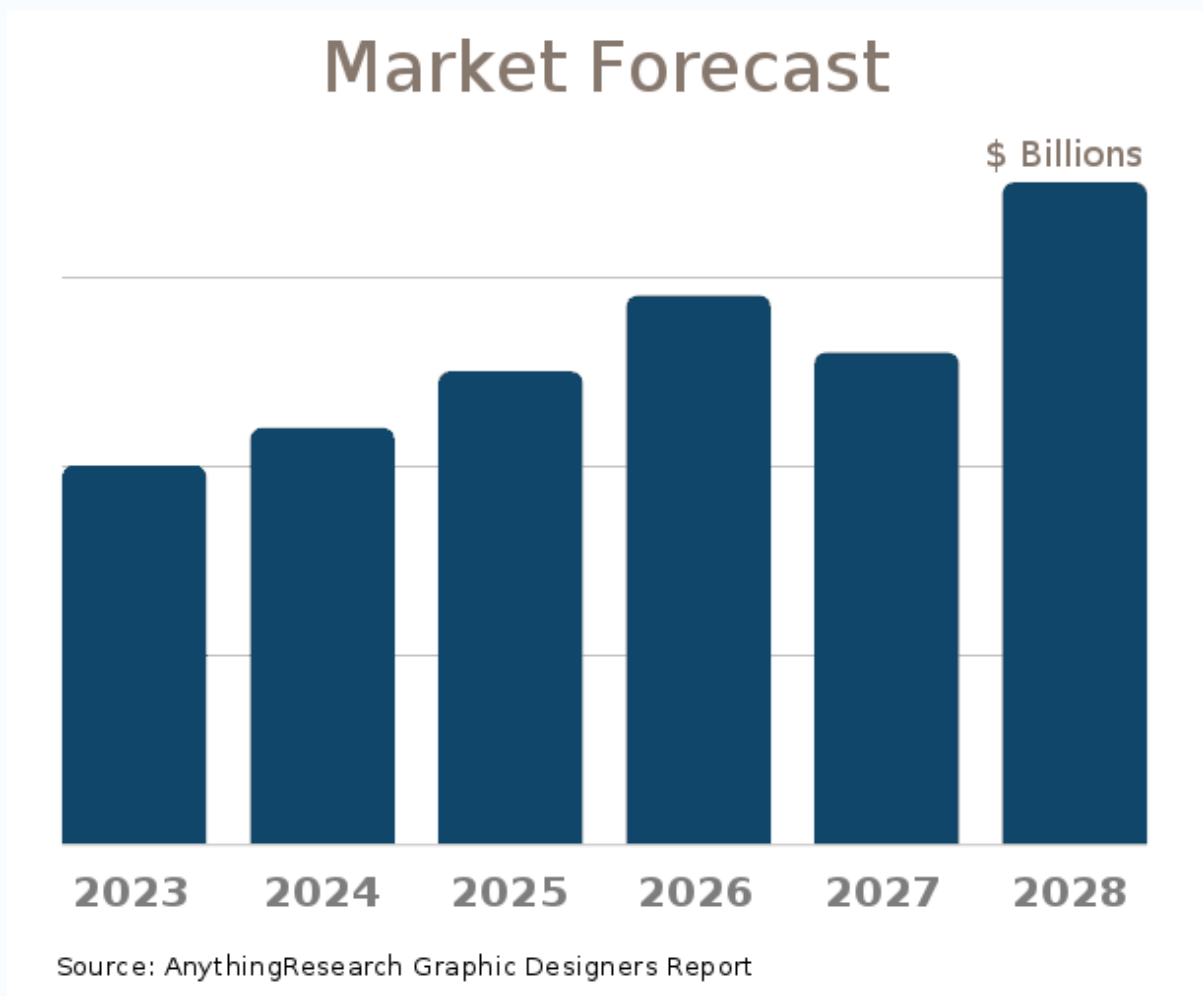
➔ Layout Artist

➔ Creative Executive

➔ UI Designer

# DEMAND FOR Graphic Designer EXPERTS

Graphic designing is a rewarding and creative career option that continues to see growing demand across industries. As businesses shift more toward digital platforms, the need for visually compelling content has become essential.



With constant technological advancements, graphic design offers diverse opportunities and long-term career stability in a visually driven world.

# TOOLS YOU WILL LEARN

Canva

 Figma



 Sketch



 Procreate<sup>®</sup>



# WHY CHOOSE BIDM?



**VALUE OF  
MONEY**



**100%  
ASSISTANCE**



**HANDS-ON  
TRAINING**



**COMPREHENSIVE  
CURRICULUM**



**IN-HOUSE  
INTERNSHIP**



**GET  
CERTIFIED**



**FLEXIBLE  
TIMINGS**



**EXPERIENCED  
FACULTY**

# OUR APPROACH

## ➔ Learning Approach

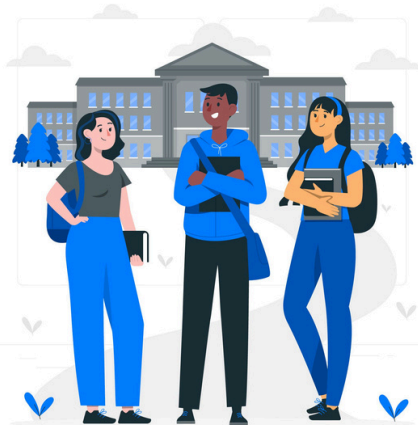
BIDM focuses on a hands-on, project-based approach. With step-by-step mentoring from industry professionals, learners progress from fundamentals to advanced design techniques. Classes blend theoretical sessions with real-time software application, ensuring you're ready to meet professional design standards.

## ➔ Real-World Implementation

Students work on real-world design briefs including logo creation, ad banners, event posters, packaging mockups, and brand kits. These projects simulate client expectations and help students build a job-ready portfolio by the end of the course.



# WHO CAN JOIN?



## STUDENTS

Students who want to earn while they learn



## PROFESSIONALS

Working professionals looking to upskill or switch careers



## ENTREPRENEURS

Entrepreneurs who want to grow their business digitally

# What We Do?



With a team of experienced industry professionals, modern teaching methodologies, and a student-centric approach, we ensure our learners gain not just theoretical knowledge but real-world experience. Our goal is simple — to create future-ready digital professionals who are confident, competent, and creative.

- Placement Assistance
- Interview Preparation
- Internship Opportunities



## Industry-Relevant Curriculum

Get trained in the most in-demand skills that companies actually need.



## Tool-Based Learning

Gain hands-on experience with tools like Google Ads, WordPress, and more.



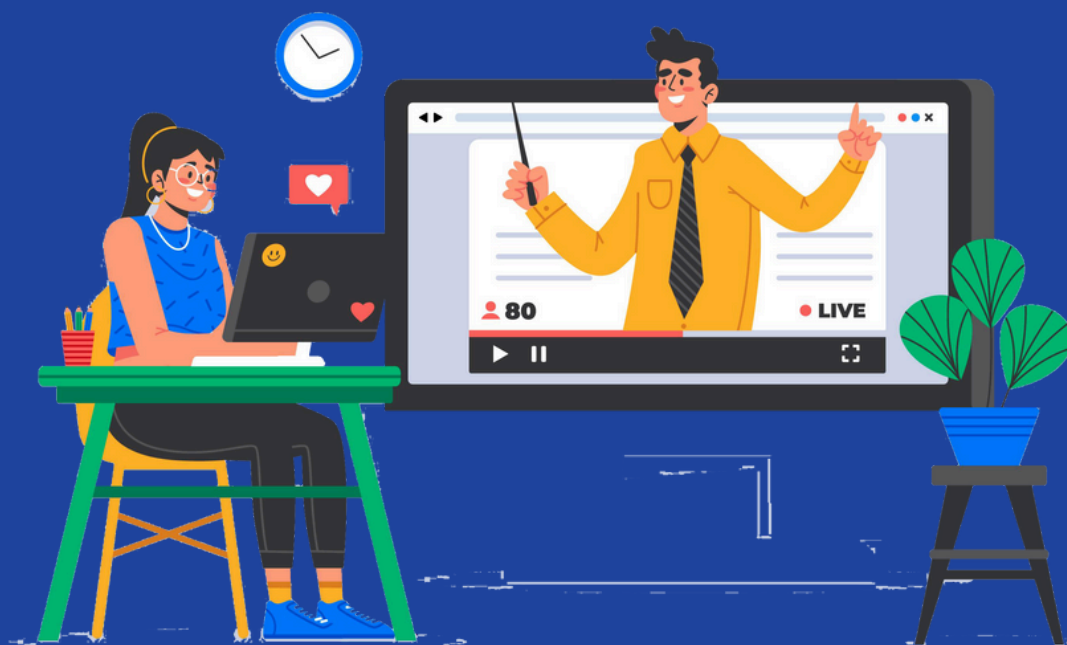
## 100% Practical Approach

Apply your skills in real-world settings with our partnered companies.

# OUR PRINCING FOR CERTIFICATE IN GRAPHIC DESIGNING

₹40,000/

- DURATION : 3 MONTHS
- TYPE : OFFLINE
- CERTIFICATIONS & EXAMS
- INTERVIEW PREPARATION
- INTERNSHIP OPPORTUNITIES



# CONTACT US



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+91-88672 20173



## **BANGALORE INSTITUTE OF DIGITAL MARKETING | BANGALORE**

NO.81, SAMSKRITI BUILDING, 3RD FLOOR, 80 FEET  
ROAD, RMV 2ND STAGE, BANGALORE-560094,INDIA.



## **BANGALORE INSTITUTE OF DIGITAL MARKETING | DEHRADUN**

NO 268/618, 2ND FLOOR ,RAJPUR RD, NEAR KALSANG  
RESTAURANT, CHIRONWALI, DEHRADUN, 248001

