



Video Editing Course By BIDM

DURATION: 3 MONTHS

CENTERS: BANGALORE | DEHRADUN

Your Gateway to a Bright
Career in the **Digital World!**



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BANGALORE INSTITUTE OF DIGITAL MARKETING

WHO WE ARE?

Bangalore Institute of Digital Marketing was founded with a mission to bridge the digital skills gap in India by offering high-quality, hands-on training in digital marketing and related fields. With a team of experienced industry professionals, modern teaching methodologies, and a student-centric approach, we ensure our learners gain not just theoretical knowledge but real-world experience. Our goal is simple — to create future-ready digital professionals who are confident, competent, and creative.

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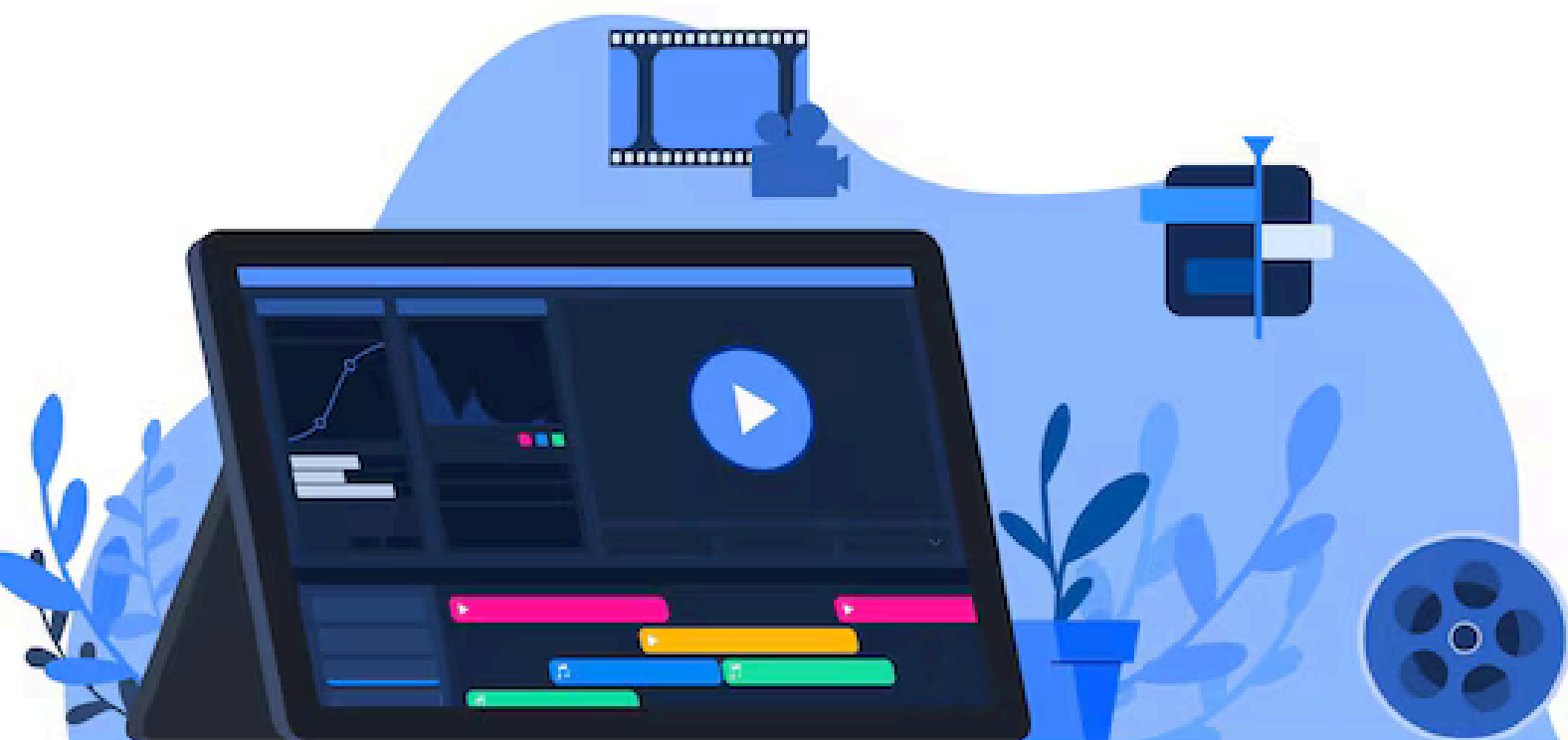


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ABOUT COURSE

Step into the dynamic world of video creation with BIDM's **Video Editing Course**. Designed for aspiring editors, content creators, marketers, and storytellers, this course trains you in the art of visual storytelling using the most advanced industry tools.

Whether you're planning a career in film, YouTube, social media content, or advertising, this course equips you with everything you need to bring your vision to life.



LEARN FROM EXPERTS

➔ What You Will Learn?

You will learn the entire video production pipeline—from raw footage to polished output. This includes understanding editing theory, timelines, cuts, transitions, sound mixing, motion graphics, and color grading. You'll gain the skills to edit professional videos for films, music, ads, and digital content, while also learning how to tell compelling stories through visual media.

➔ CAREER OPPORTUNITIES

➔ Video Editor

➔ Event Video Editor

➔ Post-production Executive

➔ Motion Graphics Artist

➔ Social Media Video Creator

➔ Freelance Video Editor

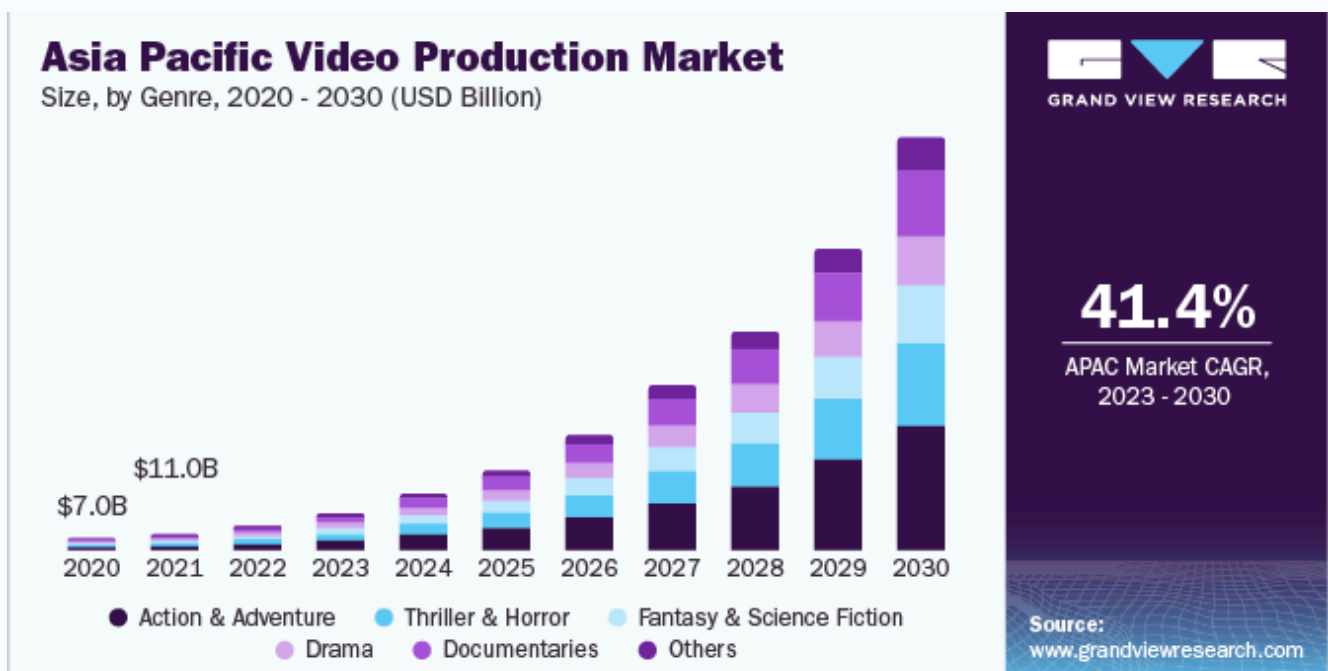
➔ YouTube Content Editor

➔ Promotional Ad Editor

➔ Streaming Platform Editor

DEMAND FOR VIDEO EDITING EXPERTS

Video editing is a highly creative and in-demand career as digital content consumption continues to rise. From films and advertising to social media and online learning, visual storytelling is now a key communication tool.



Skilled video editors are essential in crafting engaging content, making this field a rewarding choice with growing opportunities across industries and platforms worldwide.

TOOLS YOU WILL LEARN



 CapCut



WHY CHOOSE BIDM?



**VALUE OF
MONEY**



**100%
ASSISTANCE**



**HANDS-ON
TRAINING**



**COMPREHENSIVE
CURRICULUM**



**IN-HOUSE
INTERNSHIP**



**GET
CERTIFIED**



**FLEXIBLE
TIMINGS**



**EXPERIENCED
FACULTY**

OUR APPROACH

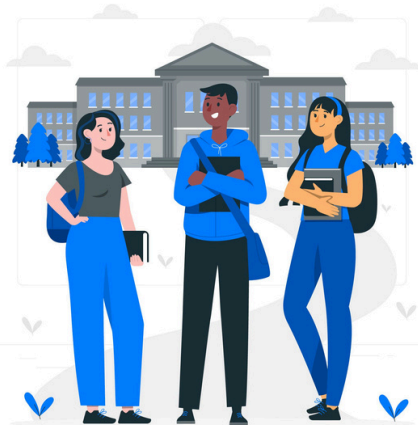
④ Learning Approach

BIDM follows a hands-on, skill-first methodology where each module is paired with real-time assignments. Our expert trainers walk you through every concept with practical demos. From beginner to advanced editing, the course is structured to build your confidence and capability gradually, preparing you for freelance gigs, agency work, or full-time roles.

④ Real-World Implementation

You won't just learn tools—you'll work on real-world video editing projects. Practical experiences will help you build a professional portfolio that showcases your versatility and creativity to potential clients and employers.

WHO CAN JOIN?



STUDENTS

Students who want to earn while they learn



PROFESSIONALS

Working professionals looking to upskill or switch careers



ENTREPRENEURS

Entrepreneurs who want to grow their business digitally

What We Do?



With a team of experienced industry professionals, modern teaching methodologies, and a student-centric approach, we ensure our learners gain not just theoretical knowledge but real-world experience. Our goal is simple — to create future-ready digital professionals who are confident, competent, and creative.

- Placement Assistance
- Interview Preparation
- Internship Opportunities



Industry-Relevant Curriculum

Get trained in the most in-demand skills that companies actually need.



Tool-Based Learning

Gain hands-on experience with tools like Google Ads, WordPress, and more.



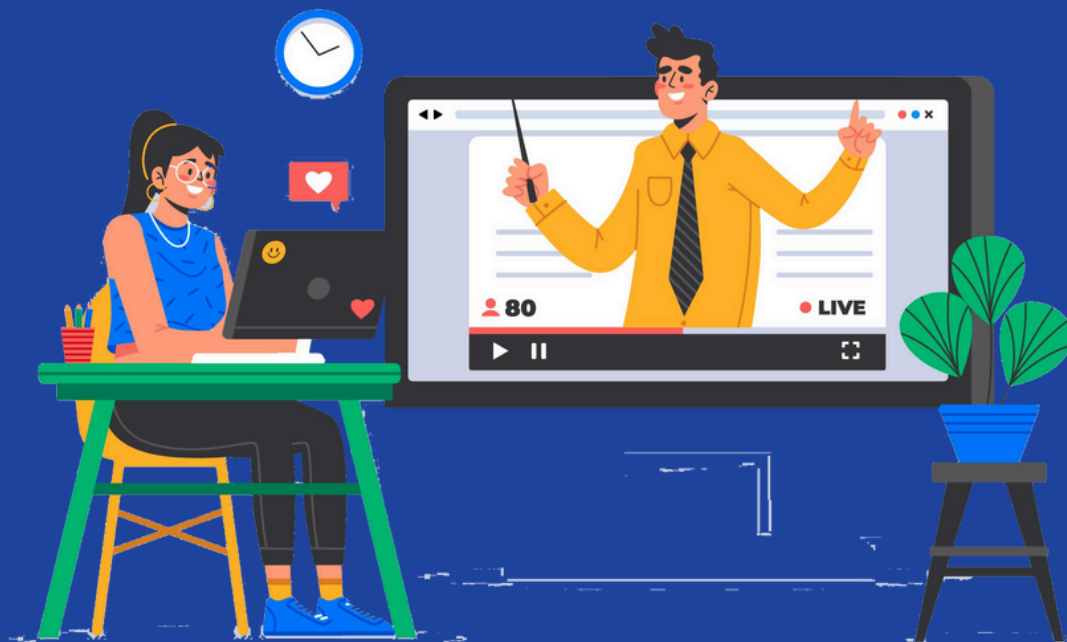
100% Practical Approach

Apply your skills in real-world settings with our partnered companies.

OUR PRINCING FOR CERTIFICATE IN VIDEO EDITING

₹40,000/

- DURATION : 3 MONTHS
- TYPE : OFFLINE
- CERTIFICATIONS & EXAMS
- INTERVIEW PREPARATION
- INTERNSHIP OPPORTUNITIES



CONTACT US



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